

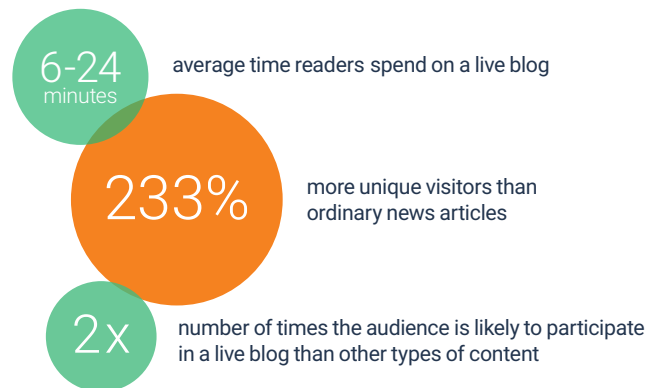
# Elections, sports, breaking news: cover it all live and maximise reader engagement

Covering events in real time has never been easier,  
faster or more captivating.

## Proven reasons to use Live Blog

- ✔ Set it up in minutes; nothing to install or configure
- ✔ Build content easily with drag-and-drop functionality
- ✔ Enrich your stories with social media cards, videos and image galleries
- ✔ Give your live coverage an SEO boost with our new SEO-friendly theme
- ✔ Syndicate your live content with other news outlets

## Drive engagement with your content



According to a 2014 study by the London School of Economics

## Features

- » Blog analytics
- » Image slideshows
- » Highlighted & pinned posts
- » Syndicated content
- » Native & remote ads
- » Scorecards
- » Custom post types
- » Theme management
- » Mobile reporter app
- » Social media posts
- » User comments
- » Journalistic workflows
- » SEO and AMP support

Who's using Live Blog

ZEITUNG ONLINE

dpa

NTB

RUSSMEDIA  
new. every day.

KEYSTONE SDA

RNZ

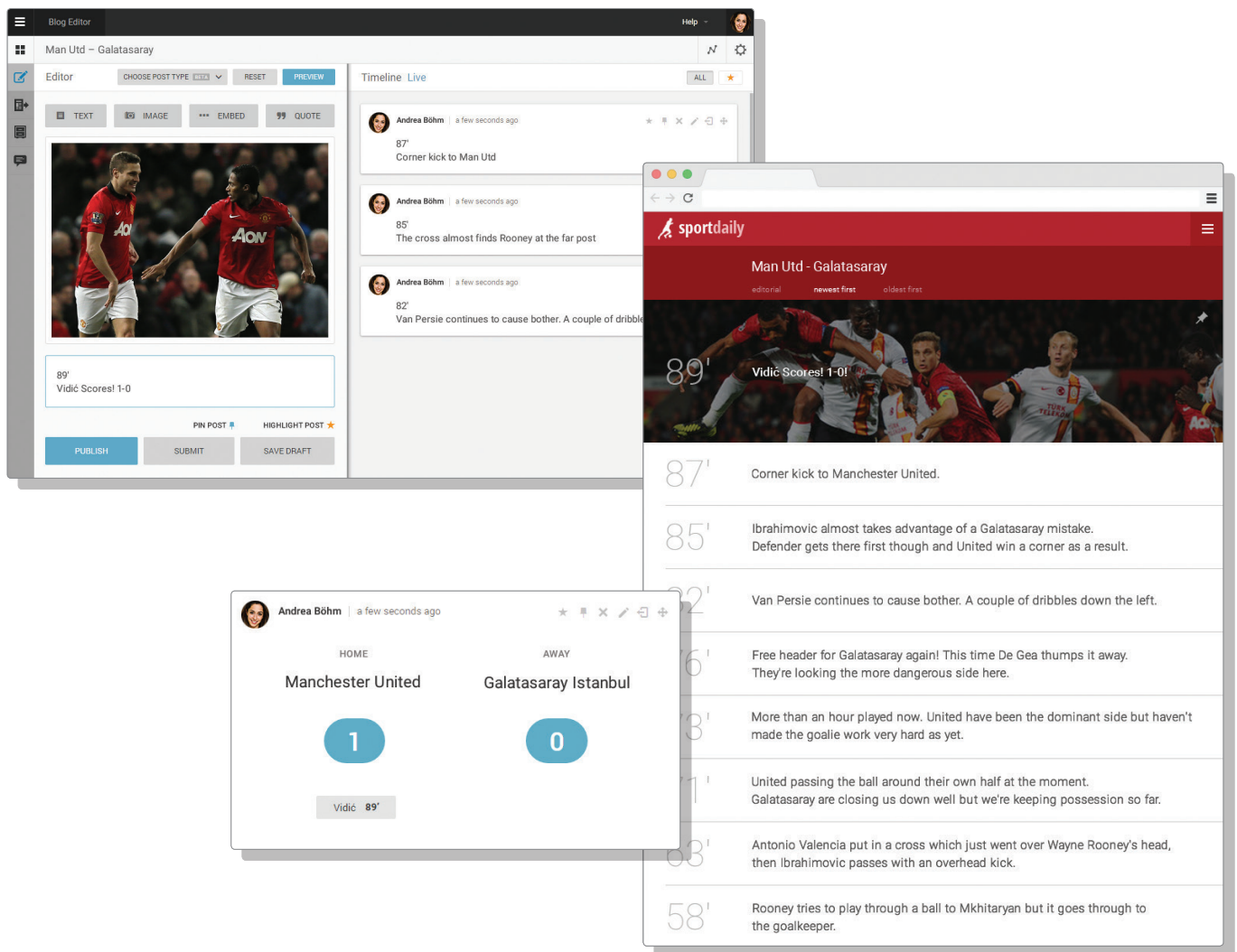
APA

DER TAGESSPIEGEL  
BERLIN GÖTTINGEN

“We have been using Live Blog for a while now, so much that it has become a basic component of our newsdesk. We have been able to rely on it at any given time.”

Johannes Neukamm

Research & Development, Zeit Online



Take advantage of our flexible pricing and try Live Blog for yourself.  
Go to [www.liveblog.pro](http://www.liveblog.pro) to get started for free today!

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